



PATENTS  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Seth Haberman et al.	Examiner:	Scott E. Beliveau
Application No.:	09/545,015	Confirmation No.:	9448
Filing Date:	April 7, 2000	Art Unit:	2623
For:	SYSTEM AND METHOD FOR PERSONALIZED MESSAGE CREATION AND DELIVERY		

Mail Stop RCE  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Dear Sir,

This Reply is in response to the Office Action dated October 17, 2006 (hereinafter, "Office Action"). A three-month extension of time is hereby requested in connection with this Office Action to make the due date for response April 17, 2007.

**Remarks** begin on page 2 of this Reply.

**Authorization** begins on page 4 of this Reply.